

Cactus Jacks Tow

Introduction

This case study of Cactus Jacks Tow is based on a September 2018 survey of Spireon FleetLocate customers by TechValidate, a 3rd-party research service.



“TELLS US WHERE OUR DRIVERS ARE AT!”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Would like to better control the following costs:
 - Overtime/wasted time

Use Case

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Realized the following improvements since implementing FleetLocate:
 - Reduced speeding
- Agrees that FleetLocate helps them with the following:
 - Maximize the hours in their drivers' day
- When they compare their fleet to their top competitors, they have:
 - Better business practices

Results

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees FleetLocate helps them with the following:
 - Ensure their drivers are performing
- Report up to 30% in time saved with their GPS fleet management solution.
- Report up to 10% in money saved by their GPS fleet management solution.

Company Profile

Company:
Cactus Jacks Tow

Company Size:
Small Business

Industry:
Automotive & Transport

About Spireon FleetLocate

FleetLocate® is the user-friendly, yet powerful fleet management solution designed to help fleets get the most out of drivers, vehicles, assets, and trailers. From simple GPS vehicle tracking to comprehensive asset management to affordable ELD compliance, FleetLocate's rich data is the backbone that drives fleet intelligence, productivity, and profitability.

Learn More:

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