

# Grass Master Maintenance and Landscaping Improved Driver Performance, Saved Time with FleetLocate

## Introduction

This case study of Grass Master Maintenance and Landscaping is based on a September 2018 survey of Spireon FleetLocate customers by TechValidate, a 3rd-party research service.



“It helps when we get a call from a consumer about one of our trucks to track them down quicker.”

“Improved driver safety.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Would like to better control the following costs:
  - Fuel
  - Insurance
  - Violation/fine

## Use Case

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Realized the following improvements since implementing FleetLocate:
  - Reduced idling
  - Reduced harsh braking
  - Reduced number of violations and fines
- Agrees that FleetLocate helps them with the following:
  - Manage maintenance costs
  - Coach drivers on better driving behaviors
  - Better manage their fleet

## Results

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees FleetLocate helps them with the following:
  - Ensure their drivers are performing
- Report up to 10% in time saved with their GPS fleet management solution.

### Company Profile

Company:  
**Grass Master Maintenance and Landscaping**

Company Size:  
**Small Business**

Industry:  
**Agriculture**

### About Spireon FleetLocate

Ensuring your vehicle, driver, and trailer fleet is running optimally is key to delivering great service, and great service means repeat customers who help grow your business. Spireon's GPS fleet/ asset tracking and management solutions give you intelligence on how your fleet is performing – by driver and vehicle and asset. Whether your fleet is small or large, FleetLocate® helps lower costs, maximize profit, and increase productivity.

#### Learn More:

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