

Landscape Development Improved Driver Safety and Performance with FleetLocate

Introduction

This case study of Landscape Development is based on a September 2018 survey of Spireon FleetLocate customers by TechValidate, a 3rd-party research service.



“Helps us with locating vehicles close by an area we need to assist and identifying potential risks. Also, locating stolen vehicles fast.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Would like to better control the following costs:
 - Fuel
 - Insurance

Use Case

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Realized the following improvements since implementing FleetLocate:
 - Reduced speeding
 - Reduced the number of accidents
- Agrees that FleetLocate helps them with the following:
 - Coach drivers on better driving behaviors
 - Make their fleet safer
- When they compare their fleet to their top competitors, they have:
 - Better service
 - Better business practices

Results

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees FleetLocate helps them with the following:
 - Ensure their drivers are performing
 - Run a more efficient business

Company Profile

Company:
Landscape Development

Company Size:
Medium Enterprise

Industry:
Construction

About Spireon FleetLocate

FleetLocate® is the user-friendly, yet powerful fleet management solution designed to help fleets get the most out of drivers, vehicles, assets, and trailers. From simple GPS vehicle tracking to comprehensive asset management to affordable ELD compliance, FleetLocate's rich data is the backbone that drives fleet intelligence, productivity, and profitability.

Learn More:

[Spireon](#)

[Spireon FleetLocate](#)