

McDonald & Sons Ventures: A Safer Fleet Overall

Introduction

This case study of McDonald & Sons Ventures is based on a January 2020 survey of FleetLocate customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select FleetLocate:

- Hoped to address the following with FleetLocate:
 - Better know where their drivers/vehicles/assets are at all times
 - Better utilize their vehicles/assets

Use Case

The key features and functionalities of FleetLocate that the surveyed company uses:

- Have seen tangible improvements in the following since implementing FleetLocate:
 - A safer fleet overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Their ability to serve their customers
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Their confidence that vehicle/assets are where they're supposed to be
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Staying on top of preventative maintenance schedules
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Wasted/out-of-route miles
 - Their confidence that fuel card purchases match miles driven

Results

The surveyed company achieved the following results with FleetLocate:

- Saw levels improvement in the following areas since implementing FleetLocate:
 - Cost savings: significant improvement
 - Fleet maintenance: slight improvement
 - Fleet/asset utilization: significant improvement
 - Fleet productivity: significant improvement
 - Fleet safety: moderate improvement

Company Profile

Company:
McDonald & Sons Ventures

Company Size:
Small Business

Industry:
Construction

About FleetLocate

Ensuring your vehicle, driver, and trailer fleet is running optimally is key to delivering great service, and great service means repeat customers who help grow your business. Spireon's GPS fleet/ asset tracking and management solutions give you intelligence on how your fleet is performing – by driver and vehicle and asset. Whether your fleet is small or large, FleetLocate® helps lower costs, maximize profit, and increase productivity.

Learn More:

[Spireon](#)

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