

W. Gardner: “Know Where Your Assets Are at All Times”

Introduction

This case study of W. Gardner is based on a January 2020 survey of FleetLocate customers by TechValidate, a 3rd-party research service.



“We use FleetLocate to track assets, learn and correct driver behavior, and use it to help maintain our fleet.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select FleetLocate:

- Hoped to address the following with FleetLocate:
 - Better know where their drivers/vehicles/assets are at all times
 - Improve fleet safety

Use Case

The key features and functionalities of FleetLocate that the surveyed company uses:

- Have seen tangible improvements in the following since implementing FleetLocate:
 - Their ability to identify what drivers need improvement
 - A safer fleet overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - A more productive fleet overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Their confidence that vehicle/assets are where they’re supposed to be
 - Their use of vehicles/assets overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Lowered insurance premiums

Company Profile

Company:
W. Gardner

Company Size:
Small Business

Industry:
Construction

About FleetLocate

Ensuring your vehicle, driver, and trailer fleet is running optimally is key to delivering great service, and great service means repeat customers who help grow your business. Spireon’s GPS fleet/ asset tracking and management solutions give you intelligence on how your fleet is performing – by driver and vehicle and asset. Whether your fleet is small or large, FleetLocate® helps lower costs, maximize profit, and increase productivity.

Learn More:

[Spireon](#)

[FleetLocate](#)