

Grass Master Maintenance and Landscaping Improved Driver Performance, Saved Time with FleetLocate

Introduction

This case study of Grass Master Maintenance and Landscaping is based on a September 2018 survey of Spireon FleetLocate customers by TechValidate, a 3rd-party research service.



“It helps when we get a call from a consumer about one of our trucks to track them down quicker.”

“Improved driver safety.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Spireon FleetLocate:

- Would like to better control the following costs:
 - Fuel
 - Insurance
 - Violation/fine

Use Case

The key features and functionalities of Spireon FleetLocate that the surveyed company uses:

- Realized the following improvements since implementing FleetLocate:
 - Reduced idling
 - Reduced harsh braking
 - Reduced number of violations and fines
- Agrees that FleetLocate helps them with the following:
 - Manage maintenance costs
 - Coach drivers on better driving behaviors
 - Better manage their fleet

Results

The surveyed company achieved the following results with Spireon FleetLocate:

- Agrees FleetLocate helps them with the following:
 - Ensure their drivers are performing
- Report up to 10% in time saved with their GPS fleet management solution.

Company Profile

Company:
Grass Master Maintenance and Landscaping

Company Size:
Small Business

Industry:
Agriculture

About Spireon FleetLocate

FleetLocate® is the user-friendly, yet powerful fleet management solution designed to help fleets get the most out of drivers, vehicles, assets, and trailers. From simple GPS vehicle tracking to comprehensive asset management to affordable ELD compliance, FleetLocate's rich data is the backbone that drives fleet intelligence, productivity, and profitability.

Learn More:

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