

Millers Towing And Recovery Tx

Introduction

This case study of Millers Towing and Recovery is based on a December 2018 survey of FleetLocate customers by TechValidate, a 3rd-party research service.



“Can locate drivers within a fraction of the time versus without it and a lot less phone time when trying to reach them.”

“FleetLocate is worth the money when it comes to running and business and monitoring driver progression.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select FleetLocate:

- Biggest time killer FleetLocate has solved is managing driver behavior.

Use Case

The key features and functionalities of FleetLocate that the surveyed company uses:

- Agrees FleetLocate has done the following:
 - FleetLocate has increased business/profits
 - FleetLocate has led to bigger paychecks for their team

Results

The surveyed company achieved the following results with FleetLocate:

- Time per week spent monitoring and performing vehicle/trailer maintenance before & after FleetLocate:
- Time spent on communicating schedules or dispatching drivers every week before/after FleetLocate:
 - Before FleetLocate: more than 10 hours per week
 - After FleetLocate: 1-2 hours per week
- Time spent on paperwork before/after FleetLocate:
- Had the following idle/down time for their drivers/vehicles/assets before & after FleetLocate:
 - Before FleetLocate: more than 10 hours per week
 - After FleetLocate: 1-2 hours per week
- FleetLocate has enabled their drivers to:
 - Get to jobs faster
 - Do more jobs in a week
 - Waste less time idling
 - Experience less vehicle/asset downtime

Company Profile

Company:
Millers Towing and Recovery

Company Size:
Small Business

Industry:
Transportation Services

About FleetLocate

Ensuring your vehicle, driver, and trailer fleet is running optimally is key to delivering great service, and great service means repeat customers who help grow your business. Spireon's GPS fleet/ asset tracking and management solutions give you intelligence on how your fleet is performing – by driver and vehicle and asset. Whether your fleet is small or large, FleetLocate® helps lower costs, maximize profit, and increase productivity.

Learn More:

[Spireon](#)

[FleetLocate](#)