

Spireon to Add Ford Data Services to FleetLocate Solution

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Spireon has signed an agreement with Ford Commercial Solutions for Spireon's FleetLocate fleet management solution to access data through Ford's open-platform Transportation Mobility Cloud (TMC).

As a result, Spireon customers who own Ford vehicles will gain faster, easier onboarding to the FleetLocate platform, without any additional hardware costs or installation. Extensive Ford-specific vehicle data will be available through the FleetLocate web and mobile applications to improve fleet management for customers.

FleetLocate will be able to provide fleet managers with real-time access to OEM-grade vehicle data beyond what is typically available from aftermarket telematics providers. Information such as seatbelt usage, ABS events, oil life remaining and other exclusive data will be combined with FleetLocate's powerful analytics, alerting and reporting engine, giving customers the business insights they need to optimize operations, without the downtime and costs associated with installing aftermarket hardware on newer vehicles.

FleetLocate provides real-time visibility to the location, activity and status of remote vehicles and drivers to improve fleet utilization, driver safety and vehicle health. The solution is used by thousands of companies of all types and sizes, from local plumbing and HVAC businesses to the largest transportation companies in the U.S. FleetLocate has garnered mass appeal due to its simple, yet powerful, user interface that supports mixed fleets of vans, trucks, trailers, containers, and more, all within the same web or mobile applications.

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